



Sharmdirect.com

Press release

21/01/2015

January 2015 : Launch of SharmDirect.com, a new specialist website for holidays to Sharm el Sheikh with Orchestra, the leisure platform, as technology partner

SharmDirect.com allows you to find and book the best beach, budget, luxury and spa holidays to Sharm el Sheikh. We have hundreds of hotels available - all at the lowest prices - and every booking includes FREE return airport transfers and early check-in at your hotel, making us truly unique in the value we offer to customers.

With more than 30 years joint Sharm el Sheikh experience we know our destination and all our business partners very well indeed. We don't just go there, we know there and our team of dedicated Travel Experts in the UK and Egypt are on hand to give the best, first-hand local advice about your destination and hotel.

So whether it's a stylish break or a cheap family holiday you can be certain you're getting the best deal, backed by our Best Price Guarantee.

About Orchestra

Orchestra is a platform dedicated to travel industry, deployed under SaaS mode.

It enables professionals to produce, administrate, distribute and manage a complete leisure offer on every distribution channels: holiday packages, nights of hotels, airline tickets, dynamic package. Orchestra provides a unified cache and real time access to the content of producers (Tour Operators, hosting companies, cruises lines, CRS, GDS, and LCC). With its unique architecture, Orchestra fits perfectly into the customer IT system.

www.orchestra.eu

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